

The Norwich Arts Council is pleased to announce our 2009-2010 First Friday Live Sounds series. Naturally, in these challenging economic times, we are doing our best to keep our costs low and to solicit partial and full sponsorships whenever possible, but despite that you will find that this year's program is one of the most diverse we have hosted, and we are very excited about that. We think that you will find this year's program intriguing.

With the loss of crucial city funds and the possibility of funds being completely cut from the state budget (or being drastically reduced at the very least), we face challenges unlike any we have faced before. Artists have been generous and reduced fees wherever possible, but we understand that they need to make a living as much as the rest of us. The arts council has been forced (we hope temporarily!) to delete all paid staff positions. It is our dedicated Board of Directors and valuable volunteers who are keeping the Norwich Arts Council running. But the reality is that we have a building that we need to keep open and bills that we still need to pay to keep the lights on.

If you can, we would greatly appreciate it if you could help keep the Arts Council alive and well, as the valuable part of downtown that it is, through a full or partial sponsorship of one of our programs. Along with the First Friday Live Sounds series, we program children's shows, NACKids educational programs for underserved youth, live theatre, gallery openings, adult drawing classes, and more.

If you have any questions, please feel free to call Karen Beasley at the Norwich Arts Council office at (860) 887-2789 or on her cell at (860) 961-3943. Thank you for your attention and generosity, and for your support of the arts in the Norwich area.



Norwich Arts Council

62 Broadway, Norwich, CT 06360

(860) 887-2789

administration@norwicharts.org

“Your Place to be for the Arts ...”

2009-2010 Sponsorship Opportunities

The Norwich Arts Council provides unique, first class social experiences in the arts that give people the chance to celebrate themselves and their lives with friends and other members of the community. This year, NAC continues its outstanding programming with our *First Friday Live Sounds* series, theatrical productions, NACKids program, children’s concerts, and monthly gallery shows. A great benefit of sponsorship is the knowledge that your generosity enables NAC to provide affordable programming so that all members of the community can enjoy the events. Also, sponsorship provides you with the opportunity to have your business recognized in several different ways, including having your sponsorship ad placed in our annual program book, recognition on promotional materials such as flyers, mailings, and other media, free tickets to the events you sponsor, and we will recognize all our sponsors on our new web site with your business logo and link to your web site.

Please review the following sponsorship opportunities and choose the best fit for you.

Diamond Sponsor - \$5,000+

Season Sponsor of the First Friday Live Sounds Series, or
Sponsor of a NAC Theatre theatrical production, or
Sponsor of the NACKids Cultural Enrichment Program

Emerald Sponsor - \$3,000+

Co-Sponsor the First Friday Live Sounds Series, or
Co-Sponsor a NAC Theatre theatrical production

Ruby Sponsor - \$1,500+

Sponsor a First Friday Live Sounds event, or
Sponsor a children’s concert or program

Sapphire Donor - \$750+

Co-Sponsor a *First Friday Live Sounds* series event or children’s concert

Opal Donor - \$250+

Sponsor a First Friday Gallery Opening Reception
Partial sponsorship of a *First Friday Live Sounds* event



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2009-2010 Sponsorships

Please fill out the form below and return it with your check to the Norwich Arts Council, 62 Broadway, Norwich, CT 06360; Attn: Programming. Logos or ad copy for the program book may be sent via email to the address above, or included with your sponsorship form.

Sponsor Name: _____

Mailing Address: _____

Contact Name: _____

Phone: (_____) _____

Email: _____

Diamond Sponsor - \$5,000+ _____

Emerald Sponsor - \$3,000+ _____

Ruby Sponsor - \$1,500+ _____

Sapphire Donor - \$750+ _____

Opal Donor - \$250+ _____

Do you have a preference on the type of event that you would like to sponsor?

First Friday Live Sounds _____ NACKids/Youth programming _____

NAC Theatre _____ Gallery Opening(s) _____

Other (i.e. NAC Symphonic Band, etc.) _____
(please specify on back of sheet)

To review the First Friday Live Sounds event listing, please visit our web site.

We will make every effort to attach your name to the event of your choice!

Thank you for you support of the Norwich Arts Council!

www.norwicharts.org